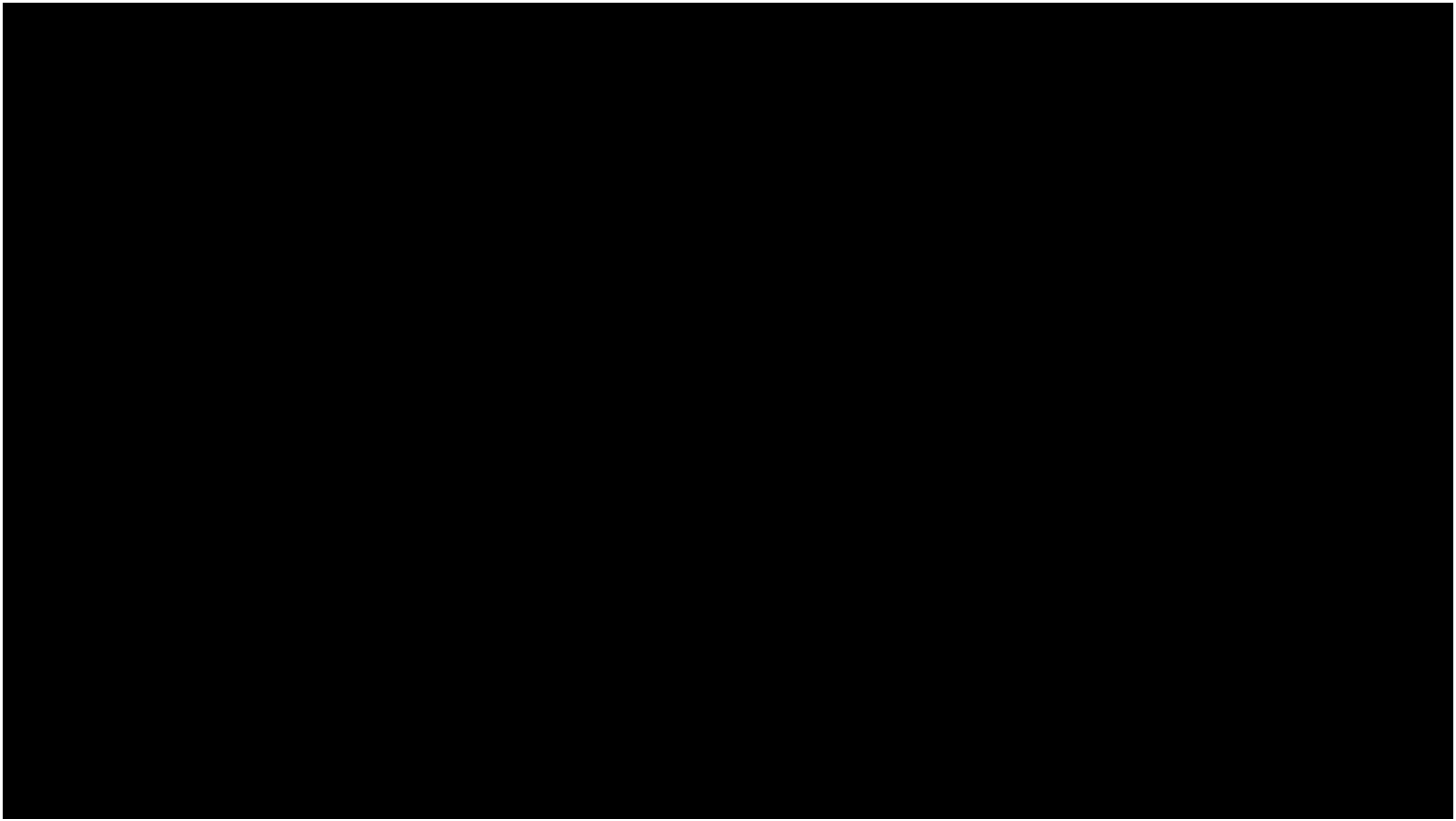
Senior Vice President,　CMO, NEC Corporation

Mr. Makoto Enomoto



NEC's Social Value Creation

\Orchestrating a brighter world

7 Themes for Social Value Creation

SDGs

\Orchestrating a brighter world
NEC
Digital Inclusion
- Digital creates a brighter future for all -

Kitahara Neurosurgical Institute (KNI)

KAGOME Portugal agriculture industry

Tigre city in Argentina

Kitahara Neurosurgical Institute (KNI)

Use Case

Technology demonstration

Source: Kitahara Neurosurgical Institute (KNI)

Predicting by 71% accuracy

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KAGOME Portugal agriculture industry

Use Case

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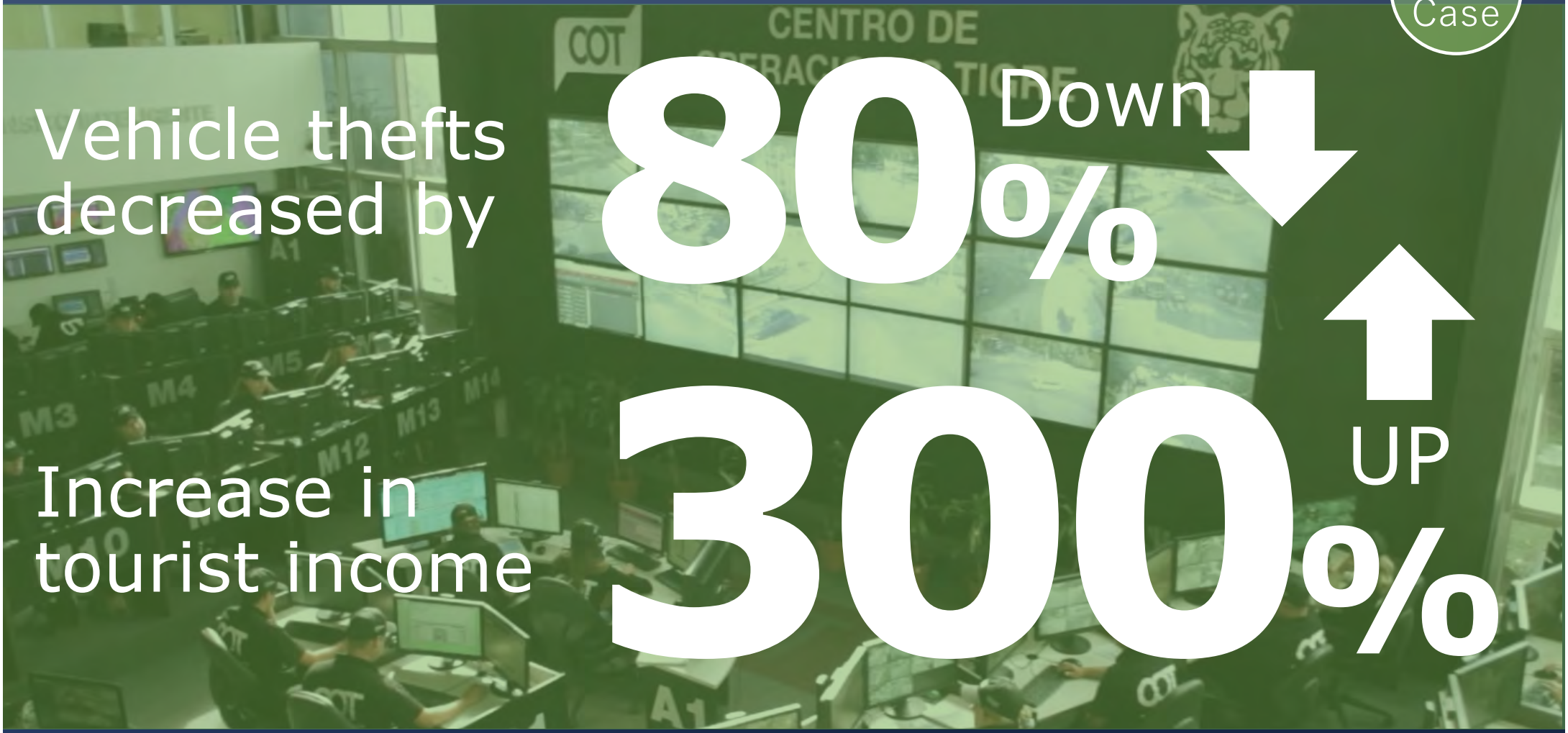
Tigre city in Argentina

Use Case



Vehicle thefts decreased by

80% Down

Increase in tourist income

300% UP

Number of papers accepted to top conferences of AI

1	Microsoft	680
2	IBM	659
3	Google	393
4	Yahoo	299
5	NEC	154
6	DeepMind	125
7	Facebook	68
8	AT&T	65
9	NTT	62
10	Baidu	56

W/W

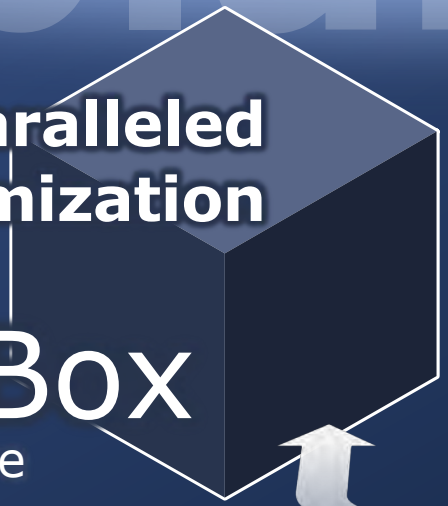
No.5

Source: According to our Research

Explainable
Secure
\Orchestrating a brighter world
NEC

NEC drives the evolution of AI technologies by solving social issues on two fronts.

Explainable



Unparalleled optimization

Black Box

Discovered rules are unexplainable

Advanced suggestions to humans

White Box

Discovered rules are **explainable**

NEC the WISE

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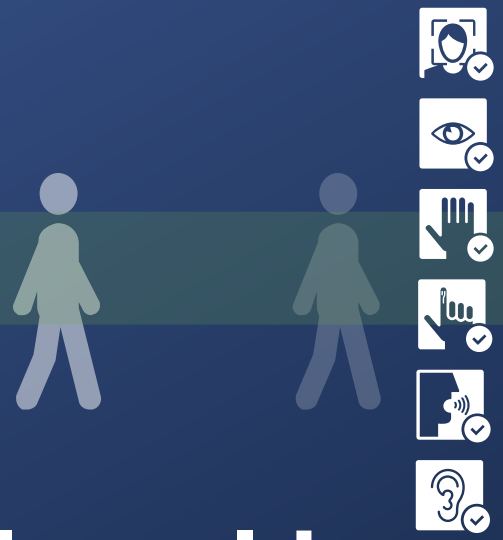
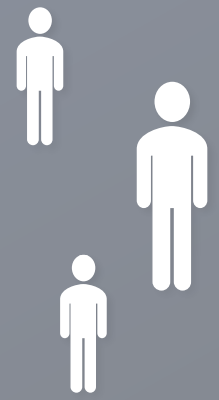
Gate to Maximum Digital Benefits



NEC biometric authentication

Bio-IDiom

Easy and safe use of digital services



Real world

Digital

NEC Biometrics Solution

Bio-IDiom

GOOD DESIGN AWARD 2018
BEST 100

DESIGN
AWARD
2019

Human Dignity

Moral Ethics

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