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# The next wave of opportunity

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# The Internet of (a trillion) Things

## NOW

World population: 7.6 billion people

**3+ billion** | Smartphones

**2 billion** | Personal computers

**8.4 billion** | IoT devices

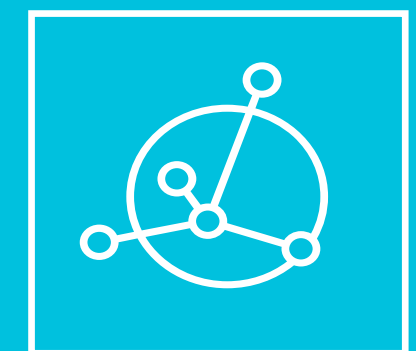
Source: Gartner, Statista, Strategy Analytics, Arm Estimates

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## FUTURE

# 1 trillion

Connected devices by 2035



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# Data and AI revolution

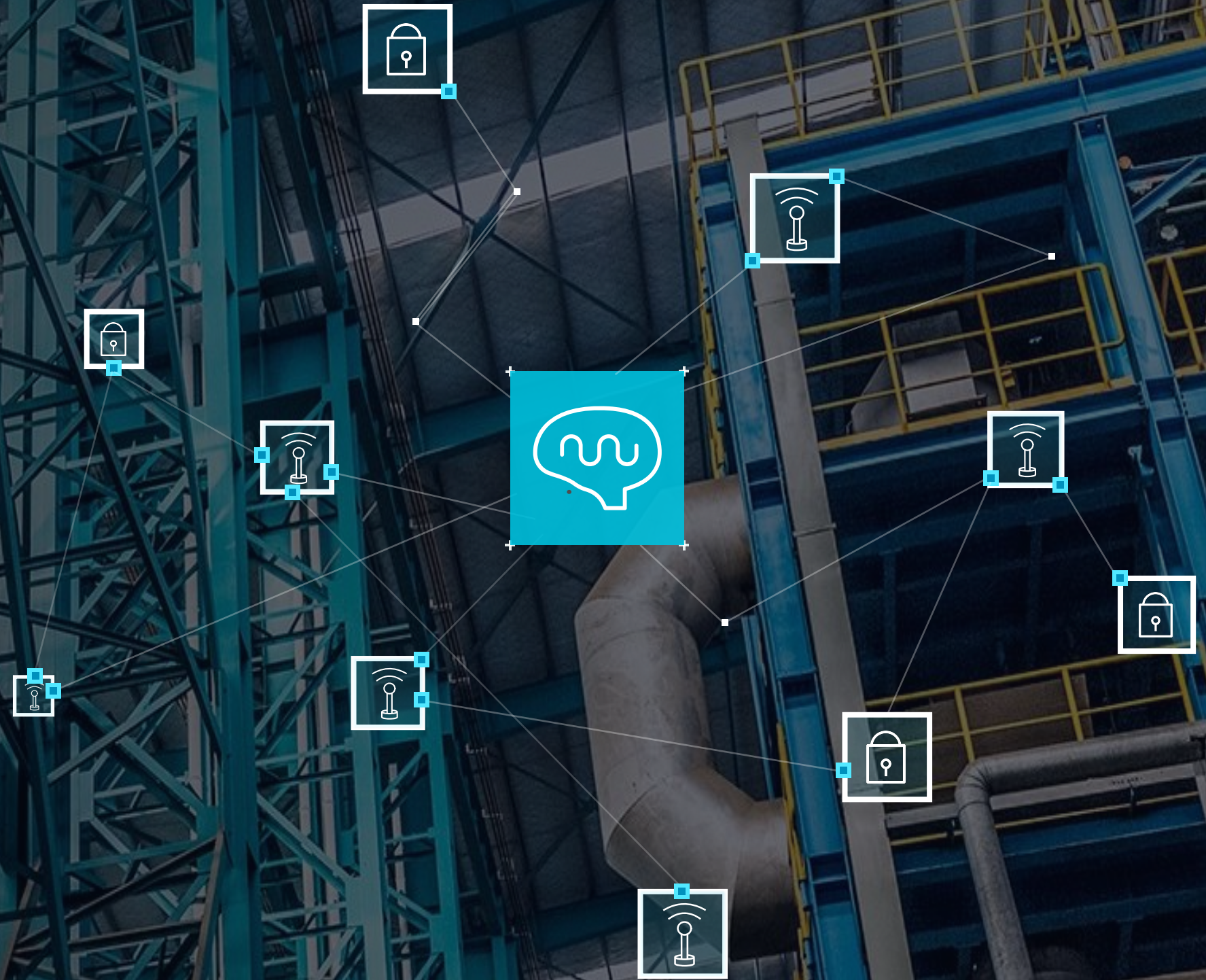
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# \$3.7 Trillion

## Potential value of IoT in factories by 2025

(McKinsey Global Institute, 2017)



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# \$1.6 Trillion

## Potential value of IoT in cities by 2025

(McKinsey Global Institute, 2017)



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uhuru

Support for  
work style reforms  
in Japan

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# Insecurity of things





# Cyber immune system



Behavior Quantified Detected  
Access privileges separately compromise detected  
suspended

Firmware update



Firmware update



Firmware update



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# Enhancing human capability

